01 / CLIENT + VEHICLE

Start with your vehicle.

Complete digitally or print and write. If a detail is unknown, enter "Not sure."

01 CONTACT & DESTINATION

Full name / business name

Preferred name (optional)

Email

Phone, with country code (optional)

Preferred contact channel

TikTok / Instagram handle (if applicable)

Destination country: US or Canada

State / province

ZIP / postal code

Full delivery address will be collected separately before shipment.

02 VEHICLE DETAILS

Make

Model

Model year

Trim / edition

Body style / doors / cab & bed length

Current exterior color

Current surface: paint, wrap, PPF or other

Body modifications / aftermarket parts / repainted or damaged panels

Include items that affect fit or layout: body kits, spoilers, bumpers, flares, roof accessories or custom panels.

02 / CREATIVE DIRECTION

Make it unmistakably yours.

Share what you love, what to include and what to avoid. References can be sent separately.

03 THE DESIGN BRIEF

Main theme / concept / story

Must-have artwork, characters, graphics, logos or other elements

Exact wording, names, numbers or social handles to appear in the artwork

Preferred styles - select any that apply

- [ ] Minimal
- [ ] Racing / motorsport
- [ ] Anime / Itasha
- [ ] Playful / cute
- [ ] Futuristic
- [ ] Retro
- [ ] Abstract / artistic
- [ ] Business branding
- [ ] Other / open to ideas

Preferred colors / palette

Colors, themes or elements to avoid

Placement priorities: hood, sides, rear, roof; matching or different sides?

Reference links / file names - tell us what you like about each

03 / PROJECT SCOPE + HANDOFF

Define the finishing details.

These preferences guide your project. Material choices and delivery timing require confirmation.

04 COVERAGE & FINISH

Requested coverage

- [ ] Full vehicle
- [ ] Partial wrap
- [ ] Need guidance

For partial wraps, select the panels you have in mind

- [ ] Hood
- [ ] Roof
- [ ] Doors / sides
- [ ] Trunk / tailgate
- [ ] Bumpers
- [ ] Other (describe below)

Preferred finish - subject to availability and compatibility

- [ ] Gloss
- [ ] Matte
- [ ] Other
- [ ] Need guidance

Coverage exclusions / finish details / special requirements

Preferred delivery date / event date (optional)

Is that date flexible? Tell us more.

05 REFERENCE FILE CHECKLIST

Send files through your dedicated contact. Use clear file names; note anything you will provide later.

- [ ] Vehicle photos: front, rear, both sides
- [ ] Roof / modified-panel close-ups
- [ ] Artwork / logos / exact text (if applicable)
- [ ] Style references / color references

06 BEFORE DESIGN BEGINS

Your custom project includes 3 design revisions. You will review and confirm the final design before print production. Design and printed film are included in the agreed scope; installation is not included.

Screen colors may differ from printed colors. Tell your contact if exact color matching is important. Shipping and applicable taxes are confirmed separately; service is available in the US and Canada.

Next: return this brief and your reference files to your dedicated BiteLab contact.